**Rel vs. Rev**

rel values indicate the relationship ***of*** the target resource ***to*** the resource on which they appear. rel are used on links (e.g. <a rel="home" href="http://example.org">). They are also used on link headers (e.g. <link rel="start" href="http://example.org/section/page1.htm">.

rel describes the relationship of a hyperlink in terms of what the destination (href) is, to the source, or from the source's perspective. rel="stylesheet" is perhaps the easiest example to understand in this manner, because it is saying that this resource over there (indicated with the href) *is* a "stylesheet" for the current document. Similarly, rel="help" link states that the resource indicated by the href is "help" (e.g. a help file or FAQ) for the current document.

"rev" is the precise opposite (or "reverse") of the "rel" attribute. E.g. a rev="help" link indicates that *the current document* is "help" for the resource indicated by the href.